



Beyond The Classroom: What Does It Take to Be an EPIC Practitioner and Learner in The AI Era?

Elevating EPIC Instruction in Collaboration with the
Startup Industry

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The Multiplier Effect



The Multiplier Effect

Exponential Growth

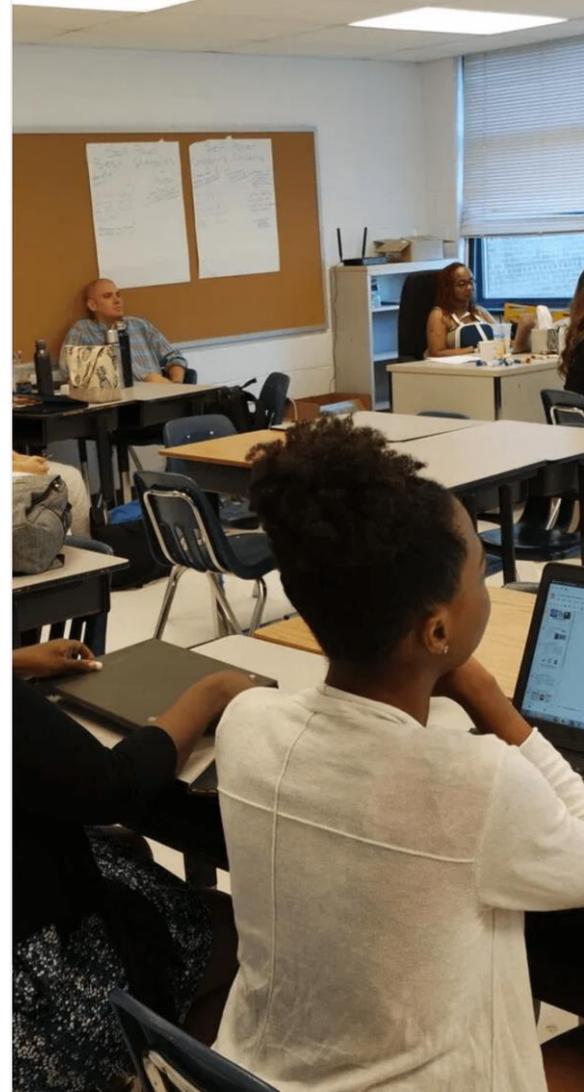
The "Multiplier Effect" defines the rapid expansion of information and complexity within the AI-driven educational landscape.

Strategic Leverage

Practitioners must transition from being sources of information to strategic facilitators who amplify student potential.

High-Impact Focus

Success requires a strategic shift toward competencies that machines cannot replicate, ensuring human value in every interaction.



Here is the bibliography for the articles provided by notebooklm which served as the basis for the video you are about to watch

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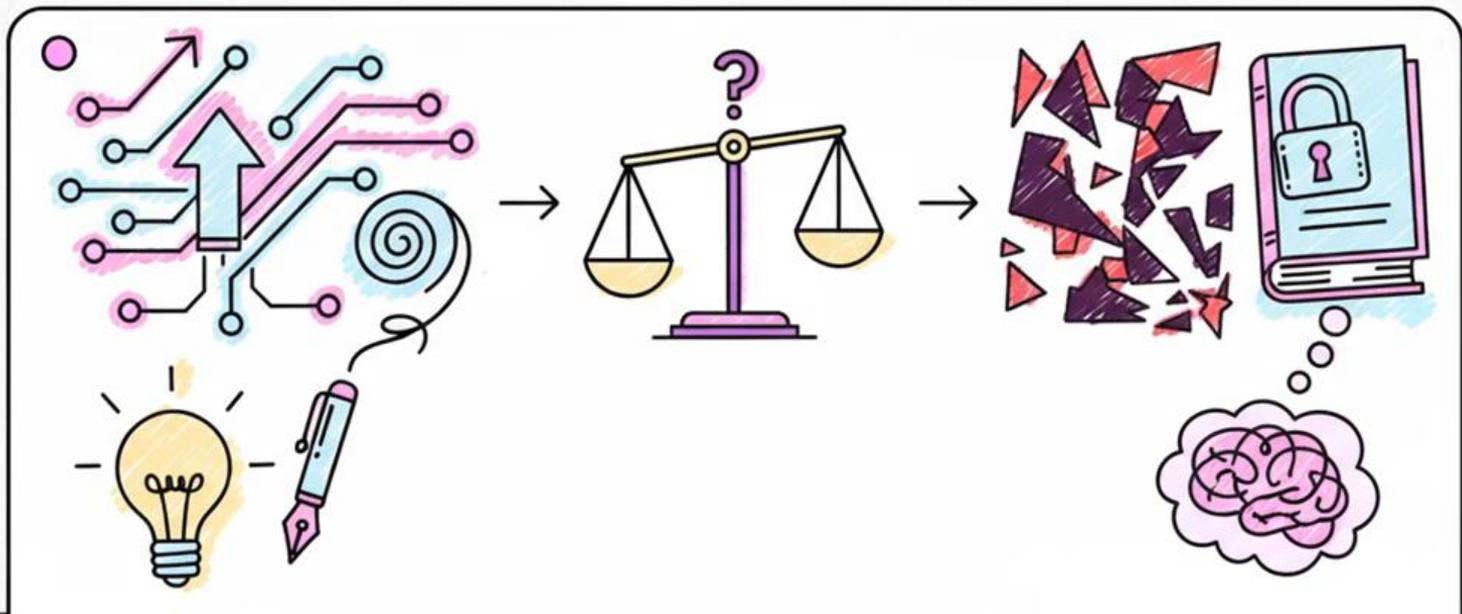
Taqi, H., Alghasab, M., Akbar, R., & AlRubaie, R. (2025). Embracing AI in EFL Classrooms: Between Fears and Needs. *International Journal of Information and Education Technology*.

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AI in the English Classroom





Better **learning**
thanks to AI?



The EPIC Practitioner

A strategic facilitator who prepares students to utilize English as a critical tool for global, professional, and social achievement.

A New Paradigm

- Shifting focus to the intersection of linguistic proficiency and professional readiness.
- Bridging academic theory with the fast-paced demands of the startup ecosystem.

**What do EPIC
departments at
colleges and
universities want to
achieve with Gen
AI?**

From Specialization to Holism

Holistic Mindset

Moving away from narrow, isolated language rules toward a **comprehensive mindset** that prepares students for varied career opportunities.

Career Readiness

Preparing students for diverse, non-linear career paths where **adaptability** is the primary currency for success.

Character Skills

Integrating emotional intelligence and negotiation alongside English to **elevate human communication** above machine capabilities.

Fostering Autonomy & Competency

Learning Autonomy

Designing curricula that empower students to **communicate effectively** without constant teacher intervention, fostering genuine independence in professional settings.

Technological Critique

Evaluating whether emerging tools—such as translation wearables—foster **genuine curiosity** or create a detrimental dependence on automated technology.

Functional Mastery

Ensuring graduates emerge as **functional users** capable of navigating real-world communication needs with confidence and strategic independence.

The EPIC Learner

Mastery Over Credentials

Competency-Based Success

Viewing English not as a subject to be "passed," but as a **core competency** essential for international professional success.

Active Ownership

Taking personal responsibility for linguistic and professional development, moving beyond passive classroom consumption.

Strategic Application

Recognizing that modern employers value **practical communication skills** and demonstrable experience over traditional university degrees.

Character Skills as a Competitive Advantage

The AI Context

Beyond Cognitive Automation

As AI automates routine tasks, character skills become the key differentiator.

Market Demand

Industry Shift

Leading firms increasingly value practical communication and character over credentials.

Key Attributes

The Human Differentiator

Resilience, empathy and a strong work ethic set people apart in competitive environments.



Strategic Shift

The Rise of Skills-First Hiring

Employment Trends

The Credential Gap

Beyond Formal Certification

Traditional degrees validate background but no longer guarantee **high performance** or practical skillfulness in the modern tech ecosystem.

Industry Insight

Competency-Based Models

Global leaders like Google and EY are shifting toward hiring models that prioritize **demonstrable communication** and practical experience.

Decisive Factors

Functional Mastery

Employment decisions are increasingly based on a candidate's ability to solve **real-world problems** and navigate complex global communication needs.

While certificates and degrees can validate educational background, they do not guarantee skillfulness or high performance in employment; practical skills, experience, and competencies are often the decisive factors

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COMMENTARY

There's more to skills-based hiring than just removing degree requirements

Annelies Goger
January 7, 2025



Why Fewer Employers Are Requiring College Degrees

September 11, 2023 | Kylie Ora Lobell

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90% Of Companies Make Better Hires Based On Skills Over Degrees

By [Cynthia Pong, JD](#), Contributor. © Cynthia Pong, JD, is an award-winning lea... [Follow Author](#)

Published Dec 26, 2024, 06:00am EST

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Education vs. Experience: Which Do Employers Value More?

By Shayna Joubert

August 13, 2024

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**How do we, EPIC
instructors, prepare
our students to
cope well with their
future careers?**



Foundational Pillars

The 4 Cs for the AI Era

Critical Thinking

Evaluating information and technology with a discerning eye to navigate the complexities of an AI-driven world.

Collaboration

Working effectively across diverse, global teams in a digital-first and increasingly remote professional environment.

Communication

Mastering nuanced, multi-modal human interaction that transcends the capabilities of basic machine translation.

Creativity

Leveraging human imagination to solve complex problems where AI lacks context and emotional depth.

Creativity



Critical Thinking



Collaboration



Communication



Cultivating a Continuous Growth Mindset

Strategic Autonomy

Autonomous Problem Solving

Developing the ability to navigate complex challenges in English without **total reliance** on digital assistants or constant intervention.

Lifelong Evolution

Continuous Learning

Embracing a mindset of perpetual evolution to keep pace with rapid technological shifts and **multiplying communication needs**.

Tool Mastery

Strategic Independence

Transitioning from "device dependence" to **strategic tool use**, ensuring technology serves as an amplifier for human capability.

Conclusion: The Future of EPIC Instruction

The transition from traditional teaching to EPIC facilitation is essential in the AI era.

Success is defined by the synergy between linguistic mastery, character development, and technological fluency.

Empowering learners to thrive "Beyond the Classroom" in a world of multiplying opportunities.



WIIIFM?

Thank
you!

